



Appleosophy Media Advertising Pricing

March 2020 (1.1.1)

What is Appleosophy?

Appleosophy launched in 2015 as an Instagram account that reports on the latest Apple news and rumors, and later in 2018 launched a website that publishes original content covering the latest Apple news and rumors. Appleosophy has been cited by major publications such as 9to5mac, The Verge, MacRumors, TechCrunch, CNET, and others. Some examples of what Appleosophy exactly has been cited for is leaking images of the Apple Smart Battery Case for the iPhone XS and iPhone XS Max before it released and first reporting the Dashboard feature removed in macOS Catalina 10.15.

Appleosophy offers advertising opportunities for companies, brands, and organizations. In this document, you will be able to view the advertising services Appleosophy Media offers.

Instagram Advertising Pricing:

Appleosophy Media offers Instagram advertising to companies, brands, and organizations. We offer advertising on our Instagram story and a regular Instagram post. Below, you can find our pricing along with add-ons you can help improve your ad experience to our users, readers, and followers.

Instagram Advertising:

Advertising Services:	Advertising Price	Time of Ad	Advertising Service Code:
Instagram Story Ad	\$10	12 hours	A-001
Instagram Story Ad	\$15	24 hours	A-002
Instagram Full Post	\$45	24 hours	A-003
Instagram Full Post	\$65	1 year	A-004

Instagram Advertising Bundles + Add ons:

Advertising Services:	Advertising Price	Time of Ad	Advertising Service Code
Instagram Story Ad and Post	\$75	24 hours story / 24 hours post	A-005
Instagram Story Ad and Post	\$85	24 hours story / 1 year post	A-006
(Add on) Link in Instagram bio	\$3	24 hours / \$3 per 24 hours	A-007
(Add on) Instagram Story Swipe up	\$1	24 hours	A-008

Appleosophy Website Advertising Pricing:

Appleosophy Media offers advertising on appleosophy.com companies, brands, and organizations. We offer advertising in two formats. Ad banners, and sponsored posts. Below, you can find our pricing along with add-ons you can help improve your ad experience to our users, readers, and followers.

Website Advertising:

Advertising Service	Advertising Price	Time of Ad	Advertising Service Code:
Website Banner Ad (in article)	\$15	7 days	A-009
Website Banner Ad (Home page)	\$20	7 days	A-010
Website Banner Ad (in article)	\$30	30 days	A-011
Website Banner Ad (Home page)	\$45	30 days	A-012

Website Advertising Bundles + Add ons:

Advertising Service	Advertising Price	Time of ad	A-013
Website Banner Ad (in article) + (homepage ad)	\$25	7 days	A-014
Website Banner Ad (in article) + (homepage ad)	\$55	30 days	A-015
Sponsored article post	\$65	+1 year	A-026

Podcast Advertising:

Appleosophy Media offers podcast advertising to companies, brands, and organizations. We offer advertising on our podcast called 'Appleosophy Weekly' while our editorial team and podcasts team talks about the latest Apple News & Rumors.

Podcast Advertising:

Advertising Service:	Advertising Pricing	Time of Ad	Advertising Service Code
30 second sponsor slot	\$5	30 secs in podcast episode	A-016
1 min sponsor slot	\$8	1 min in podcast episode	A-017

Advertising Bundles + Add ons

Advertising Service:	Advertising Pricing	Time of Ad	Advertising Service Code
(Add on) Sponsor name and website link listed in podcast episode description	\$4	+1 year	A-018
(Add on) Sponsor listed in episode title	\$25	+1 year	A-019

Appleosophy Advertising Bundles:

Appleosophy Media offers advertising bundles which lets your brand, company, or organization advertise everywhere we could possibly offer to your company.

Advertising Bundles:

Advertising Service:	Advertising Pricing	Time of Ad	Advertising Service Code
Social Media Bundle (Instagram story, post, Twitter, Facebook, link in bio on all social media services)	\$100	24 hours only	A-020
Social Media Bundle (Instagram story, post, Twitter, Facebook, link in bio on all social media services)	\$150	1 year / link in bio for 7 days	A-021
Podcast Bundle (1 min sponsor slot, Sponsor name, website link listed in podcast episode description, and sponsor listed in episode title)	\$45	+1 year	A-022
The Everything Bundle (Advertise your brand on all of the services we offer) Note: 7 days link in bio for social media. Contact Appleosophy Media for more information.	\$250	N/A	A-023
Custom Bundle Request	Contact Appleosophy Media	N/A	A-024
Custom Advertising	Contact Appleosophy Media	N/A	A-025

How to order advertising:

Email advertising@appleosophy.com. Provide us with your company name, advertising service or advertising service code that you would like. If you are ordering more than one advertising service with us, please list all of them. Once you email our advertising team, we will get back to you within 1 business day.

F&Q

How do I order advertising from Appleosophy Media?

You can order advertising by emailing advertising@appleosophy.com. Provide the advertising service or advertising service code. (You can find these service codes on Pg 3 - Pg 6)

Does Appleosophy Media design ads for my brand or will I need to provide images, videos, etc.

Appleosophy Media does not design ads for brands. Once you order advertising, we will provide you the dimensions and all of the information we will need so you have the best experience advertising with us.

Does Appleosophy provide statistics / analytics to brands?

Yes, Appleosophy will provide this information to brands, companies, and organizations by request. To request this information, you can email advertising@appleosophy.com.

Could I mix an advertising service bundle?

Yes, please let our team know what service you would like to bundle with what by emailing advertising@appleosophy.com.

F&Q

What payment method do you use?

Advertisers can pay with PayPal, Credit Card, Debit Card, and Bank Transfer. If your business does not accept any of these payment methods, our team will try its best to accommodate you with the payment method you desire to use.

Could I add extra time on the advertising service I ordered?

If you would like extra time for your ad, you will have to re-order the ad after the time expires. Applesophy may accommodate you with discounted pricing if you do re-order to give your brand more advertising time. This will depend on your advertising needs.

If I have any additional questions who do I contact?

You can contact us at advertising@applesophy.com. If your questions does not related to advertising with Applesophy, you can email contact@applesophy.com.

This information in this document is subject to change without notice.
To received the most up to date information that is presented in this document, please contact
advertising@appleosophy.com.

The information in this document is subject to change without notice. To received the most up to date information that is presented in this document, please contact Appleosophy Media. This document and parts thereof must not be reproduced or copied without Appleosophy Media's written permission, and contents thereof must not be imparted to a third party nor be used for any unauthorized purpose. Additional copies of this document may be obtained from Appleosophy Media at its than current charge.

**Appleosophy Media Advertising | v1.1.1 March 2020
Copyright 2020 © Appleosophy Media. All rights reserved.**

